

Mockup Review

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Notes

- Color palette looks great! Visual identity of site works really well and feels cohesive with the design inspiration
- Mockup B works better in functionality
 - Navigation bar clearer to read than in Mockup A
 - Translates well between laptop and mobile view
 - Accounts for scrolling/varying text block sizes
- Possibility of integrating design elements from Mockup A into the final design
 - The drawn icons of yarn, hooks, etc.
- Will probably use Mockup B as the basis for the website