

Initial Meeting

Creative Director- Sophia Marlin

Designer- Grayce Cooper

Notes

- Site exploring crochet's history and modern use/hobby
- Multi-page site (3-4 pages based on content)
 - Home Page
 - History
 - Modern Trend
 - Crochet vs. Knitting
 - How To Crochet (Beginning steps/stitches)
 - Maybe combining History of Crochet and Modern Trend into one page
 - Maybe combine Crochet vs. Knitting and How To Crochet into one page
- Visual style referencing ravelry.com (visual language, colors, aesthetic)
 - Ravelry is a social media for knitting/crochet where people share patterns, tips, etc.